



How do we choose which children are okay to miss?

The National Eye Institute found that **1/3 of children** with eye or vision problems are missed even in the best vision screenings.

Our society can't afford to have even one child—let alone thousands—slip through the cracks and never reach their full potential because of preventable and treatable vision problems.

Don't delay scheduling your child's exam.
Call your family optometrist for an appointment.

Most children are covered by private insurance or existing public programs.
A small cost for a parent today . . . a large impact on a child for a lifetime.

